



Community Connection

News and events for citizens of Sedona

January 2006

www.SedonaAZ.gov

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Uptown Enhancement Project

Construction of the long awaited Uptown Enhancement Project is just around the corner! The Uptown Enhancement Project aims to address handicap accessibility and traffic/pedestrian safety issues, introduce new streetscape and pedestrian-friendly features, and improve the aesthetics of the SR 89A corridor within the uptown area. The project will include:

- Wider sidewalks along the SR 89A corridor that comply with the Americans with Disabilities Act (ADA) requirements.
- Sidewalk extensions along Jordan Road and Apple Avenue.
- Installation of pedestrian lighting.
- Drainage improvements.
- Installation of five fire hydrants.
- Modification of the Jordan Road approach to SR 89A so that it intersects with SR 89A at more of a right angle than currently exists.
- Several stamped concrete crosswalks across SR 89A, Jordan Road and Apple Avenue.
- Two transit stop shelters in front of the Matterhorn Shoppes and Pink Jeeps Plaza.
- Placement of 16 "Hands Through History" commemorative plaques as part of the Sedona Main Street Program's initiative to honor actors who starred in Western movies filmed in Sedona.



Other amenities under consideration include:

- Landscaping, benches, water fountains, trash receptacles and bike racks.

The project started January 3rd and will be completed September 2006. Work will be suspended from about March 15th to the end of April, so as not to disrupt merchants during the very busy spring tourist season.



Once construction begins, public meetings will be held every other Friday morning at the Wayside Chapel to keep the lines of communication open. Updates can be viewed on the city's website at www.SedonaAZ.gov. For questions, please call the Uptown Enhancement Project hotline number at 203-5050.

Help For Sedona's Economy And Its Seniors

Jodie Filardo has joined the City staff as the Economic Planner. She is responsible for economic planning, research, and related activities. She may be reached at 203-5240 or jfilardo@SedonaAZ.gov.

Shobha Hirwani has joined the City as the new senior information referral specialist. Her task is to serve as an information hub to help Sedona seniors identify service providers that can help with their needs. She can be reached at 204-6430 or shirwani@SedonaAZ.gov.



The City will be holding a Vote-By-Mail Election on March 14, 2006 to elect two councilors and a mayor. Any candidate receiving a majority of votes cast at the Primary will be elected without running in the General. If less than two councilors or the mayor are elected, the City will hold a General Election on May 18, 2006 to fill those seats. The deadlines to register to vote for the Primary and General elections are February 13, 2006 for the Primary and April 17, 2006 for the General.

What is a Vote-By-Mail Election? Simply that, you vote by mail! There are no traditional polling places. Instead, your ballot will come to you. You just fill it out in the privacy of your own home and mail it back.

Yavapai County will be helping the City with the elections. Even though Sedona is bi-county, Yavapai County Elections Department will be sending out and counting **ALL ballots** for the election, including ballots for Sedona residents who live in Coconino County. The City should have tentative election results the night of March 14th, 2006. If you have any questions regarding the election, please call the Sedona City Clerk at 204-7103.

Help Create Our Economic Future

To create a viable economic future for Sedona, it is important to know what types of businesses currently exist within the community. As of January 31, 2006, in order to create a database, all businesses operating in Sedona, or headquartered elsewhere and doing business in Sedona, will need to apply for a business registration.

The City Clerk's office will be sending out information and applications. This material will also be available on the City's website at www.SedonaAZ.gov or at the City Clerk's office, 102 Roadrunner Drive, Monday through Friday from 8:00 a.m. to 5:00 p.m.

For this year only, the City is offering a no-fee incentive to encourage businesses to register. If the registration is completed between January 31 and April 30, 2006, the fee for 2006 will be waived.

Registration fees after April 30, 2006 will be \$25 per year. If you have more than one business, the fee for each additional business is \$5, and each business will require a separate application. Once the application is completed and the fee has been paid, the City will issue a certificate to be posted in your place of business.

Prior to your business registration expiring, the City will mail a renewal form to you.

If you have questions on the process, please contact Kathy Dean at 204-7102 or kdean@SedonaAZ.gov



Online Sewer Bill Payment Now Available



At the request of our citizens, the City of Sedona now offers an online payment option to pay your sewer utility bill. This free service is convenient, it saves customers time, and it eliminates the need for postage and envelopes. Not only will customers benefit from this service, the City will also benefit. By offering online bill payment, the City can save money by reducing the number of hours needed to process payments and by reducing mailing fees associated with returned check charges and late payments.

Go to the City's website at www.SedonaAZ.gov and login, then select a payment type. You can pay with a credit or debit card. Enter the information and you're done!

For any questions you may have, please contact the Financial Services Department 204-7185.

Why Does The City Regulate Exterior Colors?

“To be a City that ... creates its man made improvements in strict harmony with nature.” This is one of the vision statements that the citizens of Sedona have for their city.

By choosing the right exterior color for your buildings, whether home or business, you can easily help to achieve this vision. Section 904 of the Land Development Code provides the color regulations that are applicable to all new construction and development in the City.

In this code, colors are regulated and evaluated based on three standardized attributes: hue (the color’s name – red, green, blue, etc.), value (its lightness or darkness – referred to as LRV or Light Reflectance Value), and chroma (its brightness). The maximum LRV of any color is 38%; anything lighter than this is not permitted.

Some tips on selecting an appropriate exterior wall or roof color are:

- Colors that are 38% LRV or darker blend into the surrounding natural environment of Sedona’s trees and red rocks.
- Very pale or light colors that are less than 38% LRV create too much contrast with the natural environment and are not permitted.
- There are an unlimited variety of colors from which to choose. While red tones are popular, there are many attractive green and brown tones that also work well.
- Be creative – if selected carefully so that they compliment each other, more than one color can be applied to a building to add interest and variety.
- The roof must also meet the maximum 38% LRV requirement, but it does not have to be painted any darker than this value.
- Exterior wall colors fade. When repainting, always try to match your new color to a paint sample or the original paint. If you try to match to the faded color, it may be too light, and may not meet minimum requirements.
- Bright and glossy or fluorescent colors are not permitted.



The color regulations became effective in December 1993. If you have a building that was constructed prior to December 1993 and painted with a color that does not meet current color regulations, it may be repainted the same or preferably a darker color. It may not be repainted with a lighter color.

Community Development staff can assist you with your color questions and can evaluate your selected color for compliance. Please call 282-1154 or come see us at the City Hall Plaza, 104 Roadrunner Drive.

CITY’S RIGHT OF WAY GOES BEYOND STREET

The Streets Division of the Sedona Public Works Department reminds all residents that Right of Way Permits may be required to do work on public property.

Right of way often extends well into what you may consider your yard. Assets within the right of way may include the roadway, curb, gutter, sidewalks, vegetation, drainage culverts and ditches, sewer and water lines, telephone, power, gas and cable TV.

Permits are required for any activity that disrupts traffic, restricts access or modifies any infrastructure within the right of way, or places objects within the right of way that have not been specifically allowed by City Code.

The Streets Division of the Public Works Department provides assistance in the early stages of planning to help residents determine if a right of way use permit is necessary.

If a permit is required, plan to submit an application at least two weeks prior to the desired start date of the project. Call 204-7800 with any questions regarding Right of Way Permits.

Before you dig, call 1-800-782-5348 to locate utilities in the area of your work. It is the law, and it’s a free service.



Keep It Clean

Stormwater management in Sedona involves not only providing a path for stormwater to flow through the community, it is concerned with the quality of stormwater leaving Sedona. Reducing pollutants or removing pollutants that may end up in gutters, ditches, washes, drainage pipes, and drainage channels improves stormwater quality. Everyone can help reduce the possibility of pollutants entering stormwater.

The City has posted "Sedona's Stormwater – Keep It Clean" signs throughout Sedona to remind residents, visitors, and contractors to help keep the stormwater in Sedona clean. Three brochures aimed at educating residents, visitors, and contractors on how they can reduce stormwater pollution have been distributed. These brochures can be viewed on the City's website at www.SedonaAZ.gov. You may also obtain copies from the Public Works Department at 104 Roadrunner Drive.

One of the keys to reducing water pollution is to properly dispose of waste. All waste, whether solid or liquid, has a proper disposal point. Depending on the type, typical household and construction wastes are properly disposed of down a drain leading to the sanitary sewer system, in a trash container, or at a hazardous waste collection location. The storm drainage path is not a proper waste disposal point.

The second key to reducing water pollution is reducing opportunities for stormwater pickup of pollutants. As rain accumulates, it begins to flow and can carry along pollutants it encounters. You can reduce the pollutants likely to be encountered by covering piles of potential pollutants, picking up pet waste, preventing debris from being blown, covering and securing transported loads, not throwing waste into drainage ways, and not placing waste near drainage ways.



**For more information
visit our website at:
www.SedonaAZ.gov**



Sedona Arts and Culture Commission Supports Local Artist Community

The City of Sedona Arts and Culture Commission is accepting applications for a new program, the Artist Project Grants. The Artist Project Grants are intended to support major projects being undertaken by Sedona artists who already enjoy an established arts career and are important in establishing the quality of the work produced by the artists that make up Sedona's arts community.

These grants will support project-related costs that allow the artist(s) increased time to research and develop ideas or new works. The specific definition of eligible projects is left flexible to respond to artists' ideas, dreams, and needs. Ideas for projects might include, but are not limited to, projects that stretch or expand the artist's work, seek to advance an art form, or involve interdisciplinary collaborations with other artists or non-artists. Applicants must propose a project or phase of a project that can be created within the requested budget and completed within the proposed timeline.

Applicants must be either: 1) residents of the City of Sedona, 2) residents of the greater Sedona area with studios within the Sedona city limits or, 3) residents of the greater Sedona area who regularly exhibit within the Sedona city limits. First review and reference will be given to artist residents of the City of Sedona.

Applications must be postmarked no later than Tuesday, January 31, 2006 or delivered by 5:00 p.m. For further information, please contact Ginger Wolstencroft, Director of Arts and Culture at 204-7119 or gwolstencroft@SedonaAZ.gov.



POSTAL PATRON



102 Roadrunner Drive
Sedona, Arizona 86336
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Dear Resident:

The Sedona Parks & Recreation Commission and staff is in the process of developing a Parks & Recreation Master Plan which will guide the Department in current and future planning and development of your city parks. Here is your chance to be involved and make a difference in your community. We are asking every resident of Sedona to provide us with their thoughts and ideas about the future of our community's parks and recreation programs. We are providing you a survey form to help in this process, but in addition to answering the survey questions, we encourage you to provide us written comments. Please check the back page of this Survey for a list of current facilities now in place.

The survey is designed to provide us a general idea as to what the community sees as important, needed or not needed. It will not direct the City to proceed on any one project. New major projects require a great deal of planning, priority setting and, most importantly, public input at every stage of development.

You will also notice that the survey asks you to think about how projects might be funded. The City has limited funds to provide services to the community. Health and safety is its number one priority but quality of life for its citizens is also important. Large projects requiring extensive funding such as an indoor swimming pool or Community Center will require some serious and creative thinking about where those funds might come from. We would appreciate hearing your ideas about funding new projects.

Finally, we can't over emphasize how important your input is. Part of the character of small town Sedona is that every citizen still has a voice in the decision making process of City government – and we listen. Here is another chance to make your voice heard. A Sedona Parks & Recreation Master Plan may not seem important to you right now, but to your grandchildren and future Sedonans, how we plan today might have a huge impact on their quality of life tomorrow. Don't throw away this opportunity to be heard.

Please return your completed Survey by February 17, 2006. For your convenience, the Survey is self-addressed with postage paid.

If you have any questions, please feel free to call me at 282-3113.

Thank you,

Marie Brown
Director of Community Services



Parks and Recreation Survey

The Parks & Recreation Department wants to provide quality park and recreation services to all their residents. We often have to make difficult choices on how to develop and operate parks and recreation facilities. Here is your chance to tell us what you think is important and what isn't.

Using a scale of 1 through 9 please rank **each** of the following items, starting with **1 = Most Important, through 9 = Least important. (Do not use the same number more than once).**

1. The Sedona Parks and Recreation Department should:

_____ work with Homeowners or their Associations in developing small parks or preserving open space for local neighborhood

_____ if land is donated to the City, develop another large park similar to Sunset Park or Posse Grounds Community Park

_____ focus on providing educational opportunities such as interpretive signs, educational programs and nature preserves

_____ build an indoor swimming facility

_____ build a Community Center serving youth, adults and seniors

_____ develop neighborhood trail links and city trailheads into existing trails on the national forest

_____ develop more bicycle lanes

_____ develop more pedestrian walkways

_____ concentrate on maintaining what we have & not add new facilities

Listed below are possible projects. Please let us know how important they are to you.

2. Please check one box per line:

VI = Very Important

I = Important

SI = Somewhat Important

NI = Not Important

Issue	VI	I	SI	NI
Develop additional parks				
Improve existing parks				
Provide more bicycle paths and trails				
Develop more links between neighborhoods and the trail system				
Acquire land for open space				
Develop more pocket parks (like: Jamesen, Greyback, Arroyo Pinon Garden)				
Build an indoor swimming facility				
Work with Homeowners or their Associations to develop small parks designed for neighborhood use				
Develop more softball / baseball fields				
Develop more soccer fields				
Develop more picnic areas				
Develop more tennis courts				
Provide more educational exhibits/signs in parks				
Create nature preserves				
Develop a Community Center with swimming facility				
Develop a Community Center without swimming facility				

Think about the facilities, and services currently being offered by the Parks and Recreation Department. Tell us how satisfied you are with each of the following.

3. Please check one box per line.

VS = Very Satisfied

S = Satisfied

NS = Not Satisfied

DK = Don't know or don't use

Issue	VS	S	NS	DK
Overall appearance of parks				
Location of parks				
Number of parks in the city				
Directional & informational signs				
Number of trails & trailheads				
Bicycle paths / lanes				
Athletic fields / facilities				
Playground areas				
Community Pool				

Looking to the future, how important are these programs to you?

4. Please check one box per line.

VI = Very Important

I = Important

SI = Somewhat Important

NI = Not Important

Issue	VI	I	SI	NI
Athletic programs for youth				
Athletic programs for adults				
Extended swimming pool season				
Special programs for Senior Citizens				
Special events and programs—community-wide				
Education Center / School Program				
Interpretive Programs				
Programs for challenged individuals (Special Olympics or field trips)				
Programs for pre-school & 'stay-at-home' dads & moms				
Self improvement programs				

5. Please check all appropriate boxes.

<i>Number in your household who participated or watched the following activities at least:</i>			
<i>Activity</i>	<i>Once a year</i>	<i>Once a month</i>	<i>Once a week</i>
Aerobics			
Arts & crafts			
Baseball			
Basketball			
Bicycling mountain /road			
Bird watching			
Exercise/fitness			
Football			
Frisbee golf			
Going to concerts			
Going to playground			
Gymnastics			
Handball/racquetball			
Hiking			
Jogging or running			
Picnicking			
Reading			
Rock collecting			
Rollerblading / skateboarding			
Soccer			
Softball			
Swimming			
Tennis			
Volleyball			
Walking for exercise			

6. If yes, please list below:

<i>Activity</i>	<i>Reason for Not Participating</i>

7. If so, list below and check all appropriate boxes.

<i>Activity</i>	<i>Once a year</i>	<i>Once a month</i>	<i>Once a week</i>

Please indicate your preference for funding parks and recreation development .

8. Please check one box per line.

F = Favor

DNF = Do Not Favor

<i>Funding Source</i>	<i>SF</i>	<i>F</i>	<i>SLF</i>	<i>DNF</i>
Bond issue				
Focused Fundraising Events				
User fees				
Property tax				
Current sales tax				
Dedicated sales tax specifically for Parks and Recreation				
Private/public partnerships				

9. Additional suggestions / comments

[illegible]

Male or Female

Number of adults in your household

Number of children in your household age 17 & under

Your Age: Under 12 12-20 21-30

31-40 41-55 55-70 71+

You live in: W. Sedona Uptown VOC

Along the 179 corridor Oak Creek Canyon

Upr/Lwr Red Rock Loop Road Outside the Sedona area

To return, fold the Survey with the blue panel and City's address visible, **tape** closed.

Please return the Survey by Feb. 17, 2006.

Overview Existing Parks and Facilities

Posse Ground Community Park (92 acres – 50 acres developed): consists of two baseball fields, one soccer field, volleyball court, exercise course, two tennis courts, two playground areas, picnic ramadas, restrooms, one basketball court, recreation room, teen center, skateboard park.

Sunset Neighborhood Park: (7.6 acres – developed): consists of a basketball court, two playground areas, ramadas, interpretive nature trail, two tennis courts, restrooms, green space, interconnects with trails system.

Jamesen Pocket Park: small resting area with native plants and public art.

Greyback Pocket Park: Benches and native vegetation.

Arroyo Pinon Botanical Garden: 40 native plant species, seating area and public art.

Sugar Loaf: a 9 acre natural gateway to forest service trails.

Jordan Historical Park: picnic tables, interpretive trail, restrooms and historical museum operated by the Sedona Historical Society.

Trails and Urban Pathway Plan: consists of trailheads, neighborhood links and trail system around the Sedona area. The City is in partnership with the Forest Service to build and maintain these trails.

Fold on dotted line



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